



DISCOVER DOWNTOWN

JANUARY 2026



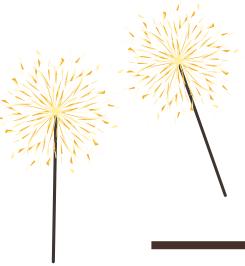
A MAGICAL CHRISTMAS IN THE DOWNTOWN

This year, our downtown was truly overflowing with holiday spirit, creating an experience that will be talked about for years to come! We would like to thank the City of Lebanon, our local merchants, and the Holidays in the Park crew for their efforts in transforming our streets into a Christmas wonderland. Main and Park Streets sparkled throughout the night, adding an extra layer of magic to the festive ambiance. Ralston Park showcased an outstanding light display for everyone to enjoy, and the two new mega trees added something truly special to the celebration. A big thank you to the community for coming together to make these magnificent additions possible!

The kickoff to the holiday season was nothing short of spectacular. Visitors from all over enjoyed the horse-drawn carriage rides, while the free hot chocolate from the Legacy Club warmed everyone up to enjoy the amazing Christmas parade. The community truly outdid themselves with all the beautiful entries that filled the streets with festive cheer. The sounds of Christmas caroling filled the streets from the Lebanon choir, while Mr. and Mrs. Claus made a special appearance, spreading joy and smiles wherever they went. The day reached its pinnacle with a breathtaking tree lighting ceremony that perfectly captured the essence of the holiday spirit.

We extend our heartfelt thanks to everyone who played a role in making this season so memorable and magical for our downtown community. Your contributions have truly played a vital part in our holiday celebration!





HAPPENING DOWNTOWN



Happy New Year from the Lebanon Downtown Association!

As we step into 2026, we are excited to share a fantastic array of events that await us in the coming months!

Our January First Friday will offer a refreshing pause for our merchants, allowing them to recharge after the busy holiday season.

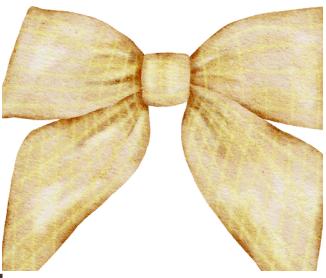
Here's a glimpse of what's on the horizon:

- February: Our promotions committee is hard at work crafting something special just for you, so keep an eye out for announcements!
- March: We're introducing a Game Night for our First Friday! Different venues will host a variety of games. Whether you want to try your hand at one or experience them all, there's something for everyone!
- April: Join us for an exciting Easter egg hunt, perfect for families and friends to enjoy together.
- May: We'll be hosting our much-anticipated 3rd Pub Crawl, offering a unique chance to explore our vibrant downtown scene!

Additionally, we are still accepting orders for senior banners. Be sure to place your orders promptly to ensure they are printed and displayed in time for the graduation celebrations.

Stay connected for more updates, and let's make 2026 a memorable year together!

Go to the Lebanon Downtown Association website for all the latest events going on!



A MESSAGE FROM BOARD

As we approach the end of 2025 and look ahead to 2026, we've been reflecting on an incredible year for the Lebanon Downtown Association! Our growth has been remarkable, and we have so much to be thankful for.

We kicked off the year with starting a membership campaign, which turned out to exceed our expectations. Then we teamed up with the Oregon Electric O-Gaugers Model Train Club for a fun event at the Lebanon Library. April brought our Hoppy Egg Hunt, and in May, we enjoyed a lively Pub Crawl, the first Willamette Powwow, and our first of a series of educational workshop.

July was packed with excitement, featuring our summer concert series, Movies at the Mill, and our most successful Wine Walk to date! We even hosted a scavenger hunt downtown for Welcome Week with WesternU college. August dazzled with our Classic Car Show, while September saw a two-day Harvest Festival.

October was filled with fun thanks to the Halloween Hustle and Downtown Trick or Treat, followed by November's Shop Small and Black Friday events. We wrapped up the year with our first Holiday Festival for three days and a captivating Downtown History Tour.

We are so thankful for the way the community has stepped up and participated in our events and supported us all year long. Thank you to everyone who made this year so special. We can't wait to see what 2026 brings!





TASTE OF DOWNTOWN



NEW YEARS EVE CELEBRATION

This New Year's Eve, Downtown Lebanon is the place to be, offering an incredible array of festivities for everyone to enjoy! Here's a sneak peek at the exciting events lined up for the evening:

- Gillotte Home Team: Start your day with an open house from 11 AM to 2 PM! Stop by to mingle and kick off your celebrations with friendly faces and good cheer.
- H&B Studios: Join us for a fun-filled Night Court New Year's Eve from 6 PM to 9 PM – a fantastic option for families looking to celebrate together!
- Afterglow Arcade: Get ready for an exhilarating party from 10 PM to 12:30 AM! Enjoy games, laughter, and great company as we usher in the New Year.
- Duffy's Irish Pub: Attend a dazzling masquerade New Year's Eve soirée – don your finest mask and enjoy an enchanting evening!
- Sam's Place: Celebrate with us from 9:30 PM to 12:30 AM, featuring live music that will keep you dancing all night long!
- Santiam Excursion Train: Experience a unique celebration on the train starting at 8 PM! Enjoy the ride as you toast to the New Year in style.

Gather your friends and family, and make sure to mark your calendars for a night filled with joy and unforgettable memories!





EVENTS IN THE DOWNTOWN

Banner's 2026

You can purchase a personalized banner featuring your high school senior that will be displayed down main and park street.

ORDERS WILL BE ACCEPTED October 1st - February 2nd

WE HAVE TWO SIZES AVAILABLE FOR YOU TO CHOOSE FROM:

SMALL BANNER - \$75
LARGE BANNER - \$125

March First Friday-Downtown Game on!

MARCH 4, 5:00 PM DOWNTOWN LEBANON

FREE ENTRY

PARTICIPATING DOWNTOWN BUSINESSES

Join us for bingo, trivia, and many more fun games!

This is a family friendly event and all ages are welcome!

Food and Drinks will be available for purchase and some locations

DOWNTOWN EGG HUNT

JOIN US!

First Friday, April 3rd
4pm to 7pm
Downtown Lebanon

Discover downtown while hunting for Easter Eggs

All ages are welcome

Downtown Pub Crawl

MAY 6, 4:00 PM
JOIN US FOR A FUN NIGHT!

RSVP FOR LUGGAGE & A FREE BEER BAG & 3 HOURS OF FREE DRINKS

DOWNTOWN PUB CRAWL EXPERIENCE THE NIGHT!

Enjoy music, great beer, and good company throughout the night!

Go to lebanondowntownassociation.com to get your tickets

2026 Lebanon Downtown Association Event and Program Calendar

January

- 02 First Friday-Open Late
- 19 Martin Luther King-Flags

February

- 04 First Friday-Open Late
- 12 Lincoln's birthday
- 14 Presidents Day
- 16 Presidents day-Flags

March

- 03 First Friday-Downtown Game on!
- 08 Daylight Savings Time
- 17 St. Patrick's Day

April

- 03 First Friday-Egg Hunt Downtown
- 05 Easter
- 22 Earth Day

May

- 01 First Friday-Open Late
- 05 Circus De Mayo
- 06 Mother's Day
- 10 Memorial Day - Regatta

June

- 24 Strawberry Festival-Parade
- 25 Strawberry Festival-Grand Parade
- 11 Second Friday-Downtown Art Fest

July

- 03 First Friday-Open Late
- 04 Fourth of July-Flags
- 07 Concerts in the Park
- 10 Concerts in the Park
- 14 Concerts in the Park
- 21 Concerts in the Park
- 24 Movies at the Mill
- 25 Concerts in the Park
- 31 Movies at the Mill

August

- 04 National Night Out
- 07 First Friday-Open Late
- 11 Concerts in the Park
- 14 Movies at the Mill
- 18 Concerts in the Park
- 23 Movies at the Mill
- 25 Concerts in the Park

September

- 24 First Friday-Open Late
- 07 Labor Day-Flags
- 18-19 Fall Festival
- 11-12 Harvest Festival

October

- 01 First Friday-Saving Time Ends
- 02 First Friday-Open Late
- 05 Halloween
- 31 Downtown Trick or Treat
- 31 Halloween House Hunt & Masks
- 31 Halloween

November

- 03 First Friday-Open Late
- 11 Veterans Day-Flags
- 27 Thanksgiving
- 28 Small Saturday

December

- 04 First Friday - Holiday Festival
- 05 Holiday's in the Park
- 06 Holiday's in the Park
- 25 Christmas

Jan 17th Boulder Falls

LEBANON

Connect For Lebanon

DOWNTOWN BUSINESS SPOTLIGHT

Now that the holidays are over and it's a new year, what better time to work on your fitness goals? Located in the heart of downtown is **Downing's Gym of Lebanon**. They have been helping people get into shape since 1983! Whether you're just starting your fitness journey or are a seasoned competitive weightlifter, they have everything you need to meet or exceed your health and fitness goals.

With a wide range of weight-training and cardio programs, both virtual and in-person training, and a full line of exercise machines, they cater to all fitness levels. Their highly experienced trainers are there to support you, including those on an injury recovery plan. Plus, their facility and coaching staff are proudly USPA certified!

Membership discounts are available for students, veterans, and law enforcement.

january's

DOWNTOWN EVENTS



JANUARY 2ND

Lebanon Downtown First Friday- Stores opened late 4pm-7pm
Swansorifinds- Huge Sidewalk Sale! Everything is 2 for \$5

JANUARY 4TH

Swansorifinds- Sunday Slow Shop Open @11am-2pm

JANUARY 7TH

Lebanon Library- Baby & Me Storytime @10am
Lebanon Library- Community-Led Adult Book Club @4:30pm

JANUARY 8TH

Lebanon Library- Preschool Storytime @10am

JANUARY 10TH

Santiam Excursion Trains- Santa Maria Candy Cane Express Ride @10am, 12:30pm
Darkbloom Coffee- Cars and Coffee @9am
Cafe Rock- Skip Jones & The Spirit of New Orleans @7pm

JANUARY 11TH

Santiam Excursion Trains- Sunday Brunch Train @10am
Swansorifinds- Sunday Slow Shop Open @11am-2pm
HNB Studios- Hat Burning Workshop @1pm

JANUARY 13TH

Lebanon Library- Candy Bar Bingo @4pm

JANUARY 14TH

Lebanon Library- Baby & Me Storytime @10am
Lebanon Library- Teen Art Lab Oil Pastel @1:30pm

JANUARY 15TH

Lebanon Winter Farmers Market- Santiam Place Event Center @2pm
The Bookery- Drink & Draw with the Art Room @6pm
Lebanon Library- Preschool Storytime @10am

JANUARY 18TH

Swansorifinds- Sunday Slow Shop Open @11am-2pm

JANUARY 17TH

Cafe Rock- The Pat Stilwell Band Live @7pm

JANUARY 20TH

Lebanon Library- Author Talk With Local Author Lana W. Holden @10am

JANUARY 21ST

Lebanon Library- Baby & Me Storytime @10am
Swansorifinds- Lover Drop Lingerie, Dresses, Date Night Outfits

JANUARY 22ND

Winter Farmers Market- Santiam Place Event Center @2pm
Lebanon Library- Preschool Storytime @10am

JANUARY 24TH

The Bookery- Book Launch! With M.M. Parks @12-2pm
The Bookery & Darkbloom Coffee- Books and Brews @2:30pm

JANUARY 25TH

Santiam Excursion Trains- Sunday Brunch Train @10am
Swansorifinds- Sunday Slow Shop Open @11am-2pm

JANUARY 28TH

Lebanon Library- Baby & Me Storytime @10am

JANUARY 29TH

Lebanon Winter Farmers Market- Santiam Place Event Center @2pm
Lebanon Library- Preschool Storytime @10am



STAY TUNED

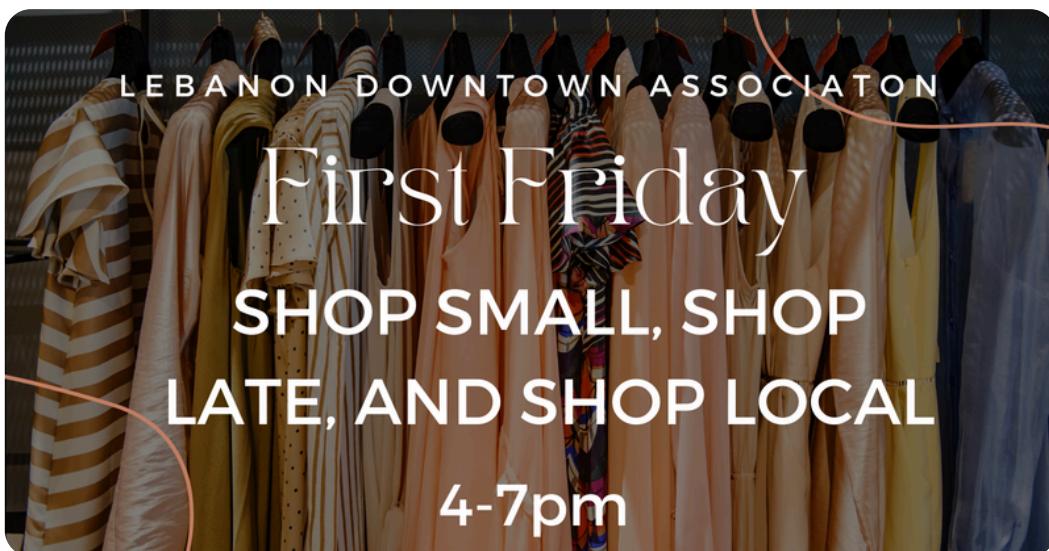


Mark your calendar for February's first Friday

Date: February 6th, 2026

Location: Downtown Lebanon

Time: 4:00pm- 7:00pm



DOWNTOWN MEETINGS

January 06th - Merchant Meeting @5:30pm

January 13th- Promotions Meeting @5:30pm

January 14th- Economic Vitality Meeting @8:30am

January 21st - Outreach Meeting @6:00pm

January 26th- Design Meeting @5:30pm





MEET THE BOARD



LEBANON DOWNTOWN ASSOCIATION

DALA JOHNSON

President
Downtown
Advocate

CHRIS BRESHEARS

Vice President
Best Western
Premier Boulder Falls
Inn

MEGAN LOFTON

At-Large

ROBERT RODGERS

Treasurer
Wisteria House

STEVEN PATTERSON

At-Large
ELEV8
Mortgage

NANCY RANDALL

At-Large
Willamette Valley
CrossFit and Director
of Santiam Excursion
Trains

JILL BARNES

At-Large
RKI Insurance

JACKIE STEVENS

At-Large
Timberview Dental

SHELLIE JACKOLA

Executive Director
Commerical Property
Owner

BOARD LIAISONS

REBECCA GRIZZLE

Lebanon Chamber of
Commerce

RON WHITLATCH

City of Lebanon
City Manager

JOANNE NELSON

Build Lebanon Trails

LINDA ZIEDRICH

Lebanon Museum
foundation

THE CITY THAT FRIENDLINESS BUILT



lebanondowntownassociation.com



Lebanon Downtown Association-LDA



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