



# DISCOVER DOWNTOWN

JANUARY 2026



## A MAGICAL CHRISTMAS IN THE DOWNTOWN

This year, our downtown was truly overflowing with holiday spirit, creating an experience that will be talked about for years to come! We would like to thank the City of Lebanon, our local merchants, and the Holidays in the Park crew for their efforts in transforming our streets into a Christmas wonderland. Main and Park Streets sparkled throughout the night, adding an extra layer of magic to the festive ambiance. Ralston Park showcased an outstanding light display for everyone to enjoy, and the two new mega trees added something truly special to the celebration. A big thank you to the community for coming together to make these magnificent additions possible!

The kickoff to the holiday season was nothing short of spectacular. Visitors from all over enjoyed the horse-drawn carriage rides, while the free hot chocolate from the Legacy Club warmed everyone up to enjoy the amazing Christmas parade. The community truly outdid themselves with all the beautiful entries that filled the streets with festive cheer. The sounds of Christmas caroling filled the streets from the Lebanon choir, while Mr. and Mrs. Claus made a special appearance, spreading joy and smiles wherever they went. The day reached its pinnacle with a breathtaking tree lighting ceremony that perfectly captured the essence of the holiday spirit.

We extend our heartfelt thanks to everyone who played a role in making this season so memorable and magical for our downtown community. Your contributions have truly played a vital part in our holiday celebration!





# HAPPENING DOWNTOWN

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## Happy New Year from the Lebanon Downtown Association!

As we step into 2026, we are excited to share a fantastic array of events that await us in the coming months!

Our January First Friday will offer a refreshing pause for our merchants, allowing them to recharge after the busy holiday season.

Here's a glimpse of what's on the horizon:

- February: Our promotions committee is hard at work crafting something special just for you, so keep an eye out for announcements!
- March: We're introducing a Game Night for our First Friday! Different venues will host a variety of games. Whether you want to try your hand at one or experience them all, there's something for everyone!
- April: Join us for an exciting Easter egg hunt, perfect for families and friends to enjoy together.
- May: We'll be hosting our much-anticipated 3rd Pub Crawl, offering a unique chance to explore our vibrant downtown scene!

Additionally, we are still accepting orders for senior banners. Be sure to place your orders promptly to ensure they are printed and displayed in time for the graduation celebrations.

Stay connected for more updates, and let's make 2026 a memorable year together!

Go to the Lebanon Downtown Association website for all the latest events going on!

**[lebanondowntownassociation.com](http://lebanondowntownassociation.com)**

# A MESSAGE FROM BOARD

As we approach the end of 2025 and look ahead to 2026, we've been reflecting on an incredible year for the Lebanon Downtown Association! Our growth has been remarkable, and we have so much to be thankful for.

We kicked off the year with starting a membership campaign, which turned out to exceed our expectations. Then we teamed up with the Oregon Electric O-Gaugers Model Train Club for a fun event at the Lebanon Library. April brought our Hoppy Egg Hunt, and in May, we enjoyed a lively Pub Crawl, the first Willamette Powwow, and our first of a series of educational workshop.

July was packed with excitement, featuring our summer concert series, Movies at the Mill, and our most successful Wine Walk to date! We even hosted a scavenger hunt downtown for Welcome Week with WesternU college. August dazzled with our Classic Car Show, while September saw a two-day Harvest Festival.

October was filled with fun thanks to the Halloween Hustle and Downtown Trick or Treat, followed by November's Shop Small and Black Friday events. We wrapped up the year with our first Holiday Festival for three days and a captivating Downtown History Tour.

We are so thankful for the way the community has stepped up and participated in our events and supported us all year long. Thank you to everyone who made this year so special. We can't wait to see what 2026 brings!







# TASTE OF DOWNTOWN



## NEW YEARS EVE CELEBRATION

This New Year's Eve, Downtown Lebanon is the place to be, offering an incredible array of festivities for everyone to enjoy! Here's a sneak peek at the exciting events lined up for the evening:

- Gillotte Home Team: Start your day with an open house from 11 AM to 2 PM! Stop by to mingle and kick off your celebrations with friendly faces and good cheer.
- H&B Studios: Join us for a fun-filled Night Court New Year's Eve from 6 PM to 9 PM – a fantastic option for families looking to celebrate together!
- Afterglow Arcade: Get ready for an exhilarating party from 10 PM to 12:30 AM! Enjoy games, laughter, and great company as we usher in the New Year.
- Duffy's Irish Pub: Attend a dazzling masquerade New Year's Eve soirée – don your finest mask and enjoy an enchanting evening!
- Sam's Place: Celebrate with us from 9:30 PM to 12:30 AM, featuring live music that will keep you dancing all night long!
- Santiam Excursion Train: Experience a unique celebration on the train starting at 8 PM! Enjoy the ride as you toast to the New Year in style.

Gather your friends and family, and make sure to mark your calendars for a night filled with joy and unforgettable memories!







# EVENTS IN THE DOWNTOWN

**2026 Banner's**

You can purchase a personalized banner featuring your high school senior that will be displayed down main and park street.

ORDERS WILL BE ACCEPTED  
October 1st - February 2nd

WE HAVE TWO SIZES  
AVAILABLE FOR YOU TO  
CHOOSE FROM:

SMALL BANNER - \$75  
LARGE BANNER - \$125

**March First  
Friday-  
Downtown  
Game on!**

MARCH 6, 6:00 PM  
DOWNTOWN  
LEBANON

FREE ENTRY

PARTICIPATING  
DOWNTOWN  
BUSINESSES

Join us for bingo, trivia, and many more fun games!

This is a family friendly event  
and all ages are welcome!

Food and Drinks will be available for purchase and some locations

**DOWNTOWN EGG  
HUNT**

JOIN US!

First Friday, April 3rd  
Ages to 7pm  
Downtown Lebanon

Discover downtown while hunting for  
Easter Eggs

All ages are welcome

**Downtown Pub  
Crawl**

MAY 6, 6:00 PM  
JOIN US FOR A FUN  
NIGHT!

LEBANON PUB CRAWL  
ENJOY THE NIGHT!

Enjoy music, great beer, and good  
company throughout the night!

Go to [lebanondowntownassociation.com](http://lebanondowntownassociation.com) to get your tickets

2026 Lebanon Downtown Association  
Event and Program Calendar

<p><b>January</b></p> <p>02 First Friday-Open Late</p> <p>18 Martin Luther King Plaza</p> <p><b>February</b></p> <p>08 First Friday-Open Late</p> <p>12 Lincoln's Birthday</p> <p>14 Valentine's day</p> <p>16 Presidents day</p> <p><b>March</b></p> <p>06 First Friday-Open Late</p> <p>08 Daylight Savings Time</p> <p>17 St. Patrick's Day</p> <p><b>April</b></p> <p>03 First Friday-Open Late</p> <p>05 Easter</p> <p>22 Earth Day</p> <p><b>May</b></p> <p>01 First Friday-Open Late</p> <p>05 Cinco de Mayo</p> <p>08 Pub Crawl</p> <p>10 Mother's Day</p> <p>25 Memorial Day</p> <p><b>June</b></p> <p>02 Strawberry Festival-2nd Parade</p> <p>06 Strawberry Festival-Grand Parade</p> <p>11am</p> <p>12 Second Friday Downtown Art Fest</p> <p><b>July</b></p> <p>03 First Friday-Open Late</p> <p>04 Fourth of July Parade</p> <p>07 Concerts in the Park</p> <p>10 Wine Walk</p> <p>14 Concerts in the Park</p> <p>21 Concerts in the Park</p> <p>28 Moves at the Mill</p> <p>28 Concerts in the Park</p> <p>31 Moves at the Mill</p>	<p><b>August</b></p> <p>04 National Night Out</p> <p>07 First Friday-Open Late</p> <p>08 Car Show</p> <p>11 Concerts in the Park</p> <p>14 Moves at the Mill</p> <p>18 Concerts in the Park</p> <p>28 Moves at the Mill</p> <p>29 Concerts in the Park</p> <p><b>September</b></p> <p>04 First Friday-Open Late</p> <p>07 Labor Day-Flags</p> <p>11 9/11 Plaza</p> <p>11-12 Harvest Festival</p> <p><b>October</b></p> <p>01 Daylight Saving Time Ends</p> <p>02 First Friday-Open Late</p> <p>12 Columbus Day</p> <p>13 Halloween Trick or Treat</p> <p>31 Halloween</p> <p><b>November</b></p> <p>05 First Friday-Open Late</p> <p>11 Veterans Day-Flags</p> <p>20 Thanksgiving</p> <p>27 Black Friday</p> <p>28 Shop Small Saturday</p> <p><b>December</b></p> <p>04-06 First Friday - Holiday Festival</p> <p>08 Holiday in the Park</p> <p>09 Historic Downtown Tour</p> <p>25 Christmas</p>
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**Jan 17th  
Boulder Falls**

**Connect For Lebanon**

## DOWNTOWN BUSINESS SPOTLIGHT

Now that the holidays are over and it's a new year, what better time to work on your fitness goals? Located in the heart of downtown is **Downing's Gym of Lebanon**. They have been helping people get into shape since 1983! Whether you're just starting your fitness journey or are a seasoned competitive weightlifter, they have everything you need to meet or exceed your health and fitness goals.

With a wide range of weight-training and cardio programs, both virtual and in-person training, and a full line of exercise machines, they cater to all fitness levels. Their highly experienced trainers are there to support you, including those on an injury recovery plan. Plus, their facility and coaching staff are proudly USPA certified!

Membership discounts are available for students, veterans, and law enforcement.

January's

# DOWNTOWN EVENTS



## JANUARY 2ND

**Lebanon Downtown First Friday- Stores opened late 4pm-7pm**  
**Swansorifinds- Huge Sidewalk Sale! Everything is 2 for \$5**

## JANUARY 4TH

**Swansorifinds- Sunday Slow Shop Open @11am-2pm**

## JANUARY 7TH

**Lebanon Library- Baby & Me Storytime @10am**  
**Lebanon Library- Community-Led Adult Book Club @4:30pm**

## JANUARY 8TH

**Lebanon Library- Preschool Storytime @10am**

## JANUARY 10TH

**Santiam Excursion Trains- Santa Maria Candy Cane Express Ride @10am, 12:30pm**  
**Darkbloom Coffee- Cars and Coffee @9am**  
**Cafe Rock- Skip Jones & The Spirit of New Orleans @7pm**

## JANUARY 11TH

**Santiam Excursion Trains- Sunday Brunch Train @10am**  
**Swansorifinds- Sunday Slow Shop Open @11am-2pm**  
**HNB Studios- Hat Burning Workshop @1pm**

## JANUARY 13TH

**Lebanon Library- Candy Bar Bingo @4pm**

## JANUARY 14TH

**Lebanon Library- Baby & Me Storytime @10am**  
**Lebanon Library- Teen Art Lab Oil Pastel @1:30pm**

## JANUARY 15TH

**Lebanon Winter Farmers Market- Santiam Place Event Center @2pm**  
**The Bookery- Drink & Draw with the Art Room @6pm**  
**Lebanon Library- Preschool Storytime @10am**

## JANUARY 18TH

**Swansorifinds- Sunday Slow Shop Open @11am-2pm**

## JANUARY 17TH

**Cafe Rock- The Pat Stilwell Band Live @7pm**

## JANUARY 20TH

**Lebanon Library- Author Talk With Local Author Lana W. Holden @10am**

## JANUARY 21ST

**Lebanon Library- Baby & Me Storytime @10am**  
**Swansorifinds- Lover Drop Lingerie, Dresses, Date Night Outfits**

## JANUARY 22ND

**Winter Farmers Market- Santiam Place Event Center @2pm**  
**Lebanon Library- Preschool Storytime @10am**

## JANUARY 24TH

**The Bookery- Book Launch! With M.M. Parks @12-2pm**  
**The Bookery & Darkbloom Coffee- Books and Brews @2:30pm**

## JANUARY 25TH

**Santiam Excursion Trains- Sunday Brunch Train @10am**  
**Swansorifinds- Sunday Slow Shop Open @11am-2pm**

## JANUARY 28TH

**Lebanon Library- Baby & Me Storytime @10am**

## JANUARY 29TH

**Lebanon Winter Farmers Market- Santiam Place Event Center @2pm**  
**Lebanon Library- Preschool Storytime @10am**



# STAY TUNED



**Mark your calendar for February's first Friday**

Date: February 6th, 2026

Location: Downtown Lebanon

Time: 4:00pm- 7:00pm



## DOWNTOWN MEETINGS

January 06th - Merchant Meeting @5:30pm

January 13th- Promotions Meeting @5:30pm

January 14th- Economic Vitality Meeting @8:30am

January 21st - Outreach Meeting @6:00pm

January 26th- Design Meeting @5:30pm







# MEET THE BOARD



## LEBANON DOWNTOWN ASSOCIATION

### DALA JOHNSON

President  
Downtown  
Advocate

### CHRIS BRESHEARS

Vice President  
Best Western  
Premier Boulder Falls  
Inn

### MEGAN LOFTON

At-Large

### ROBERT RODGERS

Treasurer  
Wisteria House

### STEVEN PATTERSON

At-Large  
ELEV8  
Mortgage

### NANCY RANDALL

At-Large  
Willamette Valley  
CrossFit and Director  
of Santiam Excursion  
Trains

### JILL BARNES

At-Large  
RKI Insurance

### JACKIE STEVENS

At-Large  
Timberview Dental

### SHELLIE JACKOLA

Executive Director  
Commerical Property  
Owner

## BOARD LIAISONS

### REBECCA GRIZZLE

Lebanon Chamber of  
Commerce

### RON WHITLATCH

City of Lebanon  
City Manager

### JOANNE NELSON

Build Lebanon Trails

### LINDA ZIEDRICH

Lebanon Museum  
foundation

## THE CITY THAT FRIENDLINESS BUILT



[lebanondowntownassociation.com](http://lebanondowntownassociation.com)



Lebanon Downtown Association-LDA



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