



# DISCOVER DOWNTOWN

*DECEMBER 2025*



## SPREADING CHRISTMAS CHEER IN THE DOWNTOWN

This Christmas, our Lebanon downtown association is thrilled to give back by partnering with the River Center for the Lebanon Christmas Toy Program! We're on a mission to bring joy to local children in need by collecting toys through December 12th. Our amazing downtown merchants have united to make a difference this holiday season.

Join us for the First Friday holiday festival weekend! When you drop off a toy, you'll be entered into a raffle for a chance to win 4 tickets to the Candy Cane Express train ride. With a daily draw, you'll have three chances to win! Huge thanks to Santiam Excursion Trains for their generous support!

Toy drop-off locations:

- Gillott Home Team
- Santiam Excursion Trains
- The HNB House
- Barsideous Brewing
- Afterglow Arcade
- Darkbloom Coffee Company
- Swansorifinds
- The Bookery
- Monarch Books
- Sugar Vibes Donut Company
- Camelias Candles
- Lil Bombshell
- Cafe Rock
- Ash Street Music Exchange LLC
- Bloom Boutique and Tea House
- Timberview Dental
- J&C BBQ and Catering
- Lebanon Oregon Senior Center

And there's more! Kids can write their letters to Santa at Monarch Books, where a cozy setup with paper and a magical mailbox awaits. Send off your Christmas wish list until December 12th, and you'll receive a reply straight from Santa!



# HAPPENING DOWNTOWN

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December is here, and the excitement in downtown Lebanon is building! We're kicking off the month with an amazing toy drive to benefit local families. Bring a toy to drop off this first weekend, and you could enter for a chance to win four tickets to the Candy Cane Express train ride\*\*, thanks to Santiam Excursion Trains! A winner will be drawn each day, giving you \*\*three chances to win!

But that's just the beginning! Join us for our spectacular Downtown Holiday Festival, packed with joyful activities, including:

Caroling from the Lebanon Choir to spread holiday cheer  
A special visit from Santa Claus and Mrs. Claus  
Ornament-making at downtown businesses for some creative fun  
Writing letters to Santa at Monarch Books  
Indulging in delightful holiday treats at downtown businesses  
Tasting delicious eggnog and hot chocolate  
Enjoying horse-drawn carriage rides through our festive streets  
A festive holiday parade down Main Street  
Tree lighting ceremony at Ralston Park  
Riding the Candy Cane Express train all weekend  
And so much more!

Don't miss our downtown historic tour, where we'll explore the insides of many downtown buildings and learn about their rich history. Led by Wyatt King, this tour will provide fascinating insights into each building's story.

There will be so much to see and do, making this the perfect way to celebrate the season! Mark your calendars and join us for a joyful time filled with community spirit and festive cheer. We can't wait to celebrate all the fun with you!

Go to the Lebanon Downtown Association for all the latest events going on

**[lebanondowntownassociation.com](http://lebanondowntownassociation.com)**



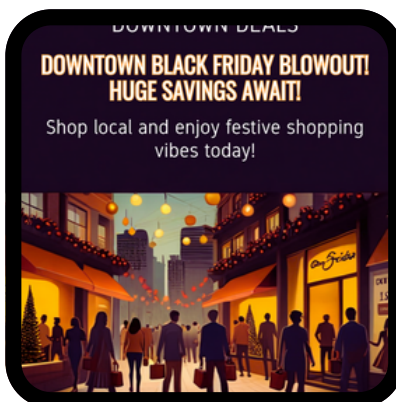


# A MESSAGE FROM BOARD



We were truly thrilled to host a successful Google My Business downtown workshop! It was really rewarding to witness so many passionate downtown business owners come together, laptops in hand, ready and eager to learn how to elevate their visibility in the online marketplace. Throughout the two-hour workshop, the energy in the room was incredible, filled with enthusiastic participants who posed insightful questions and actively engaged in discussions. They learned invaluable techniques for creating and optimizing their Google business pages to attract more customers. A heartfelt thank you goes to the Economic Vitality Community for their remarkable efforts in coordinating this informative event. They are already hard at work organizing the next session to continue empowering our local entrepreneurs!

In addition, this past weekend transformed downtown Lebanon into a vibrant shopping destination, as bustling crowds filled the streets for Black Friday and Shop Small Saturday. We would like to express our deepest appreciation to everyone who consistently supports our local businesses. Your unwavering commitment truly makes a significant impact, and we felt a strong sense of community spirit resonating throughout the area. Thank you for being such an essential part of our thriving downtown experience! Your involvement and enthusiasm are what keep our community lively and strong!







# TASTE OF DOWNTOWN

## HOLIDAY CELEBRATION

Your search for the ideal holiday party destination ends here in downtown! If you're on the lookout for a venue to host your gathering or need catering services, we have an array of fantastic options available to suit your needs.

- Bloom Boutique features a beautifully elegant venue that creates an exquisite backdrop for any sophisticated event, ensuring a memorable experience for you and your guests.

- Kristi's 50's offers a charming and relaxed space, perfect for those who prefer a more casual setting to celebrate with friends and family.

- Santiam Excursion Trains provides a truly unique venue, adding a distinctive flair that can elevate your event to something truly special and memorable.

When it comes to catering, you're in excellent hands with our local favorites:

- Cafe Rock is ready to whip up delicious meals that will delight your taste buds.

- Hangry Solution specializes in satisfying hearty dishes that will keep everyone happy.

- J&C BBQ brings mouthwatering barbecue options that are sure to impress at any dinner gathering.

Whether you're planning a cozy get-together or a large festive celebration, our downtown businesses are dedicated to helping you create an unforgettable holiday experience!







# EVENTS IN THE DOWNTOWN

**Banner's 2026**

You can purchase a personalized banner featuring your high school senior that will be displayed down main and park street.

ORDERS WILL BE ACCEPTED  
October 1st- February 2nd

WE HAVE TWO SIZES  
AVAILABLE FOR YOU TO  
CHOOSE FROM:

SMALL BANNER - \$75  
LARGE BANNER - \$125

**IRELAND SENIOR**



**LETTERS TO SANTA**

JOIN US!

Now through  
December 12th  
Visit Monarch  
Books during  
business hours

Write your letter to Santa  
this holiday season

Everyone is welcome to join



**All Aboard!**

Holidays in the Park Present

**HOLIDAY EXPRESS 2025**

DECEMBER 6 2PM TO 7 PM

Santa Tree Lighting Tree Lighting Believe Crafts Twilight Parade

more information 541-619-0806



Lebanon Downtown Association

**CHRISTMAS TOY DRIVE**

UNTIL DEC 12, 2025

HELP DONATE TOYS TO GIVE CHILDREN A BETTER CHRISTMAS SEASON\*

Donate at the many downtown business drop off locations

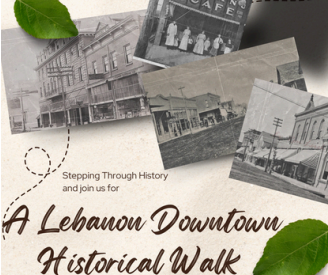


Stepping Through History  
and join us for

**A Lebanon Downtown  
Historical Walk**

JOIN THE LEBANON MUSEUM FOUNDATION, BUILD LEBANON TRAILS AND THE LEBANON DOWNTOWN ASSOCIATION FOR A WALK INTO LEBANON'S PAST. THIS IS A GUIDED TOUR THAT WILL BEGIN AT THE OLD TOWN HALL LOCATED AT 743 S MAIN STREET, LEBANON. THE EVENT PRESENTS A GLIMPSE INTO LEBANON'S PAST AS WE VISIT SEVERAL OF THE INTERESTING HISTORICAL BUILDINGS IN THE DOWNTOWN

DECEMBER 6TH  
AT 1:00PM



**DOWNTOWN  
HOLIDAY FESTIVAL**

| FRIDAY<br>DECEMBER<br>5TH<br>4-8PM | SATURDAY<br>DECEMBER<br>6TH<br>1-7PM          | SUNDAY<br>DECEMBER<br>7TH<br>11AM-4PM |
|------------------------------------|---|---------------------------------------|
| HOLIDAY TREATS<br>SANTA            | EGG NOG TASTING<br>HORSE DRAWN CARRIAGE RIDES | ORNAMENT MAKING<br>CAROLING           |
| DOWNTOWN HISTORIC TOUR             | HOLIDAYS IN THE PARK EVENT                    | DOWNTOWN HOLIDAY SALES AND MORE       |



## DOWNTOWN BUSINESS SPOTLIGHT

As the holiday season approaches and school breaks begin, there's no better way to keep the kids entertained than by visiting an arcade! We're excited to spotlight Afterglow Arcade, a fantastic new addition to downtown Lebanon that promises hours of fun and excitement for young ones and families alike.

This arcade is packed with a wide variety of video games, catering to all tastes and preferences. From classic retro games that will spark nostalgia in parents to the latest cutting-edge titles that captivate the imagination of kids, Afterglow Arcade has something for everyone.

With its inviting atmosphere and a plethora of gaming options, it's the perfect destination for families looking to enjoy some quality time together during the holidays. So, gather your friends and family, head down to Afterglow Arcade, and let the games begin!

December's

# DOWNTOWN EVENTS



## DECEMBER 3RD

Lebanon Library- Baby & Me Storytime @10am

## DECEMBER 4TH

Lebanon Library- Preschool Storytime @10am

## DECEMBER 5TH

Lebanon Downtown First Friday- Holiday Festival 4pm-8pm

The Bookery- Downtown Holiday Festival

Darkbloom Coffee- Free Holiday Treats

Swansorifinds- FREEBIE FRIDAY spin the wheel for a PRIZE and Holiday Open House

## DECEMBER 6TH

Santiam Excursion Trains- Santa Maria Candy Cane Express Ride @10am, 12:30pm

Barsideous Brewing- Christmas at Barsideous @7pm

Darkbloom Coffee- Free Holiday Treats

Gillott Home Team- Photos with Santa @10am-4pm

Holidays in the Park- Carriage rides, Parade and Tree lighting @2pm

The Bookery- Downtown Holiday Festival

## DECEMBER 7TH

Santiam Excursion Trains- Santa Maria Candy Cane Express Ride @10am, 12:30pm

## DECEMBER 10TH

Lebanon Library- Baby & Me Storytime @10am

Lebanon Library- Teen Art Lab Watercolor Paint @3:30pm

## DECEMBER 11TH

Santiam Excursion Trains- Holiday Sip & Shop Bazaar @3pm

Lebanon Library- Preschool Storytime @10am

The Bookery- Christmas Sip & Swap Books @ 6pm

## DECEMBER 13TH

Santiam Excursion Trains- Candy Cane Express Train @11am, 1pm, 3pm

Barsideous Brewing- Comedy Night @7pm

Cafe Rock- Paul Gilbert Live @7pm

Lebanon Library- Teen Paperpalooza Crafting @3pm

Darkbloom Coffee- Cars and Coffee @9am

The Bookery- Book Signing with Author M.M. Parks @12pm

## DECEMBER 14TH

Santiam Excursion Trains- Candy Cane Express Train @11am, 1pm, 3pm

Bloom Boutique & Tea House- Barbie and the Nutcracker @1pm

## DECEMBER 17TH

Lebanon Library- Preschool Storytime @10am

## DECEMBER 18TH

Darkbloom Coffee- Paint and Sip @6pm

Lebanon Library- Baby & Me Storytime @10am

## DECEMBER 19TH

Santiam Excursion Trains- VIP Candy Cane Express Train @6pm

## DECEMBER 20TH

Darkbloom Coffee- Santa Voorhees is coming to Darkbloom @1pm

Santiam Excursion Trains- Candy Cane Express Train @11am, 1pm, 3pm

Santiam Excursion Trains- Ugly Sweater Express 21+ @6pm

Duffy's Pub- Ugly Sweater Party @7pm

## DECEMBER 21ST

Bloom Boutique & Tea House- Christmas Tea Party with Belle @ 12pm

Santiam Excursion Trains- Sunday Brunch Train @10am

Santiam Excursion Trains- A Very Grouchy Christmas Ride @2pm & 4pm

## DECEMBER 22ND

Santiam Excursion Trains- Candy Cane Express Train @11am, 1pm, 3pm

## DECEMBER 23RD

Santiam Excursion Trains- Candy Cane Express Train @11am, 1pm, 3pm

Santiam Excursion Trains- Steam Powered Holiday 5pm

## DECEMBER 24TH

Santiam Excursion Trains- Christmas Eve Steam Train @2pm, 4:30pm

## DECEMBER 27RD

Santiam Excursion Trains- Santa's on Vacation Ride @11am, 1pm, 3pm

## DECEMBER 31TH

Santiam Excursion Trains- New Years Celebration on the Train 8pm

The Bookery- A Night Court New Year's Eve @6pm



# STAY TUNED



**Mark your calendar for January's first Friday**

Date: January 2nd, 2026

Location: Downtown Lebanon

Time: 4:00pm- 8:00pm



## DOWNTOWN MEETINGS

December 02nd - Merchant Meeting @5:30pm

December 09th - Promotions Meeting @5:30pm

December 10th - Economic Vitality Meeting @8:30am

December 17th - Outreach Meeting @6:00pm

December 29th- Design Meeting @5:30pm







# MEET THE BOARD



## LEBANON DOWNTOWN ASSOCIATION

### DALA JOHNSON

President  
Downtown  
Advocate

### CHRIS BRESHEARS

Vice President  
Best Western  
Premier Boulder Falls  
Inn

### MEGAN LOFTON

At-Large

### ROBERT RODGERS

Treasurer  
Wisteria House

### STEVEN PATTERSON

At-Large  
ELEV8  
Mortgage

### NANCY RANDALL

At-Large  
Willamette Valley  
CrossFit and Director  
of Santiam Excursion  
Trains

### JILL BARNES

At-Large  
RKI Insurance

### JACKIE STEVENS

At-Large  
Timberview Dental

### SHELLIE JACKOLA

Executive Director  
Commerical Property  
Owner

## BOARD LIAISONS

### REBECCA GRIZZLE

Lebanon Chamber of  
Commerce

### RON WHITLATCH

City of Lebanon  
City Manager

### JOANNE NELSON

Build Lebanon Trails

### LINDA ZIEDRICH

Lebanon Museum  
foundation

## THE CITY THAT FRIENDLINESS BUILT



[lebanondowntownassociation.com](http://lebanondowntownassociation.com)



Lebanon Downtown Association-LDA



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