

DISCOVER DOWNTOWN

OCTOBER 2025



T-MOBILE'S FRIDAY NIGHT 5G LIGHTS CONTEST

As many of you know, Heath Stadium is currently condemned, leaving our sports spectators having to adjust this fall. Fans have been seated in the visitors' section while the main grandstand sits unused and empty due to structural issues. It's a challenging time for school spirit, but there's a bright side!

Lebanon High School has been named a top 25 finalist in T-Mobile's Friday Night 5G Lights contest! Out of more than 2,100 entries, Lebanon is proud to be the **ONLY** high school in Oregon to make it to this prestigious list!

Thanks to T-Mobile's support, Lebanon High School has already secured a generous \$25,000 for Heath Stadium just by reaching the top 25. However, they are now in a contest for the grand prize of a staggering \$1 million in stadium upgrades and more, which would make a world of difference for athletes and fans!

Here's how you can help our Warriors secure this incredible opportunity:

- Vote once a day, every day, using each email address you have.
- Voting is open until October 24, so don't miss out!
- Encourage your friends, family, and community members to participate—every single vote is crucial!

Lebanon is so close to claiming the number one spot, and your support is vital! We ask everyone to share this message and vote. Let's come together and flood the vote count to bring this victory to Lebanon!





DOWNTOWN HAPPENINGS



As summer wraps up and we welcome the cozy vibes of fall, we're super excited to announce the upcoming lineup of events that you won't want to miss!

First on the agenda is the Halloween Hustle happening on October 25th! This isn't just your average run; it's a fun-filled 1 mile/5K event that's all about enjoying the day. We're throwing in a costume contest, so come dressed in your most creative and wacky outfit for a shot at winning some fantastic prizes! And the first 100 people who sign up will snag a free T-shirt to take home!

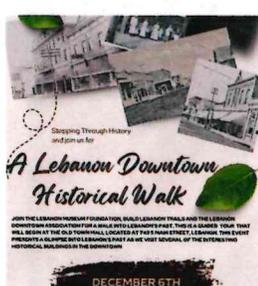
After the Halloween Hustle, get ready for some more fun with our downtown trick-or-treating event! Local shops, Lebanon Cars and Coffee, and a bunch of other amazing businesses will be out handing out candy. The entire downtown area will be decked out for the occasion, with music playing and a lively atmosphere that's perfect for families and friends to enjoy together!

Looking ahead to November, don't forget about our Black Friday and Shop Small Saturday sales! It's a fantastic chance to find some unique gifts while supporting our local businesses during the holiday shopping frenzy.

December is packed with excitement! We're kicking off the month with a toy drive and an incredible downtown holiday festival on the first weekend. Get ready for loads of fun activities, like caroling, a special visit from Santa, ornament-making, writing letters to Santa, indulging in holiday treats, tasting eggnog, and even horse-drawn carriage rides! There's going to be so much to see and do!

So, be sure to circle those dates on your calendar and come join us in downtown Lebanon for a season full of joy, community spirit, and lots of festive cheer. We can't wait to celebrate all the fun with you!

lebanondowntownassociation.com





A MESSAGE FROM BOARD

What an extraordinary weekend we had at the Lebanon downtown harvest festival! The weather was absolutely fantastic, providing a stunning backdrop for an event brimming with delicious food and incredible music, all coming together to create an unforgettable experience. Our downtown streets were alive with excitement as people immersed themselves in the festivities, explored local shops, and indulged in a delightful variety of tasty treats.

We want to extend our heartfelt gratitude to everyone who came out to support our downtown community! A special thank you goes to our amazing merchants who dedicated themselves to organizing such engaging and enjoyable activities for all ages. We are also incredibly thankful to Santiam Excursion Trains for the wonderful hayrides, Barsideous Brewing for the captivating magic show, Sugar Vibes Donuts for the fun donut-eating contest, and Lebanon Cars and Coffee for showcasing their stunning vehicles. Additionally, a big shoutout to Santiam Sounds for beautifully capturing the essence of our event. And let's not forget Cafe Rock, whose live music over both days truly elevated the festival atmosphere and made it even more memorable.

We cherish creating these moments together and are looking forward to many more celebrations within our community!

Lastly, we extend our deepest gratitude to our wonderful sponsors—Briese Custom Concrete, Timberview Dental, Duffy's Pub, and Lebanon Chamber of Commerce. Without your support, none of this would have been possible!





NEW ADDITIONS TO THE DOWNTOWN

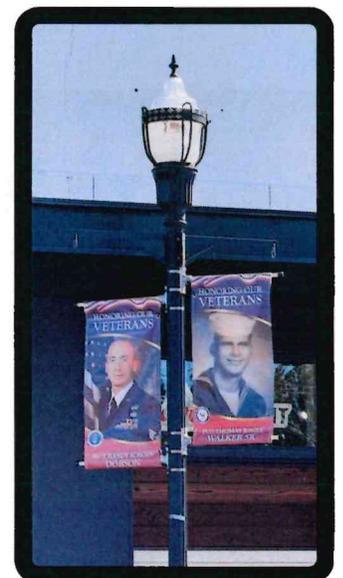
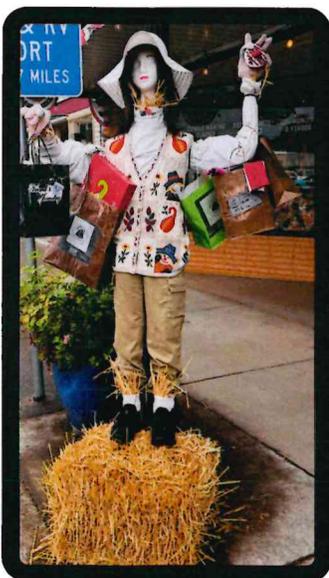


EXCITING ADDITIONS

Have you all notice the exciting new features in our downtown area? We are absolutely thrilled to highlight the beautiful veterans' banners that now proudly on displayed along Main Street! It is a genuine privilege to pay homage to those who have selflessly served our nation.

As we welcome the fall season, our remarkable community has been working hard to creative and bring charm into our downtown landscape. Don't miss the chance to take a leisurely stroll downtown and admire the whimsical scarecrows that have been crafted and positioned on each light pole along Main Street. They truly add a delightful and festive flair to our surroundings!

Additionally, we would like to thank to the fantastic businesses in Lebanon that played a vital role in making the veterans' banners a reality. A heartfelt thank you goes out to Timberview Dental, Adam Kirtpatrick Dental, and Kerry Whitlatch Farmers Insurance for their generous contributions and unwavering support. Together, let's continue to celebrate the spirit of unity and creativity that makes our community so exceptional!





HAPPENINGS IN THE DOWNTOWN

TRICK OR TREAT

Come enjoy costumes, cocktails & pure Halloween fun (21+ ...)

BOOZY EXPRESS

Friday, October 31 | 06:00PM

BOOK NOW

21+

Parents Night Out

SPOOKY EDITION!

CRAFTS!
PIZZA!
POPCORN!

OCTOBER 25TH
5PM TO 8PM
THE HNB STUDIO

THE BOOKERY, 737 S. MAIN ST. LEBANON

BOOO-KS, BEDAZZLE, & BOOZE

25TH OCTOBER, 5PM.

COST \$45

BEDAZZLE A BOOK OF YOUR CHOICE WITH THEMED DRINKS (NON-ALC OPTIONS AVAILABLE), AND BOOKISH COMMUNITY!

TO RESERVE YOUR SPOT, SCAN THE QR CODE OR VISIT THEBOOKERYLEBANON.COM

Bloom Boutique & Tea House
Villains Tea Party

Rail Bike Adventures
NOW OPEN

Saturdays April - October
1501 18th St, Sweet Home

www.santiamexcursions.com

HALLOWEEN HUSTLE

Costume Contest! 8am

1 Mile & 5K walk/run
October 25th
9am

Academy Square Park

\$20 Registration Fee

"Serving the community by promoting economic vitality, preservation of downtown businesses, and our historic heritage."

TEEN ART LAB
2ND WEDNESDAY OF EACH MONTH
(October-April)
3:30-5 PM
AGES 12-18

LOCATED IN THE TEEN SPACE

Each month we will explore a different art medium. Teen Art Lab will be a self-guided art session.

Ask about our Art Lab Punch Card!

PRESENTED BY SWANSORIFINDS

FRIGHTS & FINDS NIGHT MARKET

CELEBRATING ONE YEAR OF THE GOTHIC VAULT!

WHAT YOU'LL FIND:
ODDITIES & COLLECTIBLES
ART, JEWELRY & WEARABLES
BAKED GOODS & TREATS
SECONDHAND CLOTHING

TODDLER STORY & CRAFT

THURSDAY, OCTOBER 23 11 AM

SATURDAY, OCTOBER 25TH 10 AM

OCTOBER 25TH

DOWNTOWN TRICK OR TREAT

11AM-1PM

Main Street, Downtown Lebanon

THE BOOKERY

GHOSTS & GAINS
PAINT NIGHT

THE BOOKERY, 737 S. MAIN ST. LEBANON
OCTOBER 26TH 6PM
COST \$25

TO REGISTER, SCAN THE QR CODE OR GO TO THEBOOKERYLEBANON.COM

October's

DOWNTOWN EVENTS



OCTOBER 2ND

Lebanon Downtown Farmers Market- @Ralston Park 2pm-6pm
Lil Bombshell- Live Music 8-10pm

OCTOBER 3RD

Lebanon Downtown First Friday- Stores Open Late 4pm-7pm
Dark Bloom Coffee- Black Light Yoga @7:30
Barsideous Brewing- Secert Society Magic and Illusion Show

OCTOBER 4TH

Santiam Excursion Trains- Rail Bike Adventures @10am, 12pm, 2pm
Swansorifinds- Frights & Finds Night Market @5-10pm
Ash Street Music- Huge Sidewalk Sale
Lebanon High Cheer Mattress World Fundraiser

OCTOBER 8TH

Lebanon Library- Teen Art Lab @ 3:30-5pm

OCTOBER 9TH

Lebanon Downtown Farmers Market- @Ralston Park 2pm-6pm

OCTOBER 10TH

The Bookery- Ghost & Gains Paint Night @6pm

OCTOBER 11TH

Santiam Excursion Trains- Rail Bike Adventures @10am, 12pm, 2pm
Dark Bloom Coffee- Witches Bingo @1pm
Cafe Rock- Early Fire
Knitty Gritty- Fiber Processing 411 @1-4pm

OCTOBER 12TH

Bloom Boutique and Tea House- Villains Tea Party @1pm
Santiam Excursion Trains- Sunday Brunch, Lunch Train @10am, 1:30pm
Dark Bloom Coffee- Layered Wood Workshop @1pm

OCTOBER 15TH

Swansorifinds- Frogs & Toads Drop! Earthy Boho Styles

OCTOBER 16TH

Lebanon Downtown Farmers Market- @Ralston Park 2pm-6pm

OCTOBER 18TH

Santiam Excursion Trains- Santa Maria Steam Ride @10am, 12:30pm
Santiam Excursion Trains- Rail Bike Adventures @10am, 12pm, 2pm
Friends of the Library- Book Sale @9am
Cafe Rock- Brian James and the Revival
The Bookery- October Book Club @6pm

OCTOBER 23RD

Lebanon Library- Toddler Story & Craft @11am
Gillott Home Team- Career Night @5:30pm

OCTOBER 25TH

Lebanon Downtown Association- Halloween Hustle @Academy Square@8am
Lebanon Downtown Association- Downtown Trick or Treat @11am
Santiam Excursion Trains- Runaway Pumpkin Express @1pm & 3pm
HNB Studios- Parents Night Out 5-8pm
Lebanon Library- Toddler Story & Craft @10am
The Bookery- Booo-KS, Bedazzle, & Booze @5pm
Swansorifinds- Downtown Trick or treat Event
Bud and Dorothy Page LHS Hall of Fame

OCTOBER 27TH

Santiam Excursion Trains- Sunday Brunch, Lunch Train @10am, 1:30pm

OCTOBER 31ST

Santiam Excursion Trains- Boozy Express 6pm
Sam's Place- Kickstart @3pm



STAY TUNED



Mark your calendar for November's first Friday

Date: November 7th, 2025

Location: Downtown Lebanon

Time: 4:00pm- 7:00pm



DOWNTOWN MEETINGS

October 07th - Merchant Meeting @5:30pm

October 14th - Promotions Meeting @5:30pm

October 15th - Economic Vitality Meeting @8:30am

October 22nd - Outreach Meeting @6:00pm

October 27th- Design Meeting @5:30pm





MEET THE BOARD



LEBANON DOWNTOWN ASSOCIATION

DALA JOHNSON

President
Downtown
Advocate

CHRIS BRESHEARS

Vice President
Best Western
Premier Boulder Falls
Inn

OPEN

Secretary

ROBERT RODGERS

Treasurer
Wisteria House

STEVEN PATTERSON

At-Large
ELEV8
Mortgage

NANCY RANDALL

At-Large
Willamette Valley
CrossFit and Director
of Santiam Excursion
Trains

JILL BARNES

At-Large
RKL Insurance

OPEN

At-Large

SHELLIE JACKOLA

Executive Director
Commerical Property
Owner

BOARD LIAISONS

JESSE CLAYTON

Lebanon Chamber of
Commerce

KELLY HART

City of Lebanon
Economic
Development

JOANNE NELSON

Build Lebanon Trails

LINDA ZIEDRICH

Lebanon Museum
foundation

THE CITY THAT FRIENDLINESS BUILT

 lebanondowntownassociation.com  Lebanon Downtown Association-LDA

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