

## Credibility

\* When consumers know that a restaurant is a member of the chamber of commerce, they are 68% more likely to eat there in the next few months.

\* When consumers know that an insurance company is a member of the chamber of commerce, they are 36% more likely to think favorably of the company.

\* When consumers know that a small business is a member of the chamber of commerce, they are 49% more likely to think favorably of it, and 80% more likely to purchase goods or services from the company in the future.

Being active in the local chamber of commerce is an effective business strategy. It communicates to consumers that a company uses good business practices, is reputable, cares about its customers, and is involved in its community.

\* Study by the Schapiro Group 2012

Lebanon Chamber of Commerce

[www.lebanon-chamber.org](http://www.lebanon-chamber.org)

541.258.7164

### Greeters

Friday mornings 8:30-9:15

### Business After Hours

Third Thursday 5-7

### Forum Lunch

Last Friday of the month

11:30-1

## Join us!



## The Chamber is community.

We are devoted to making our community a great place to live, work and raise families. Everything we are and everything we do is in the service of a stronger community.

Unite for the greater good at [www.lebanon-chamber.org](http://www.lebanon-chamber.org)



Catalyst. Convener. Champion.

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Western Association of Chamber Executives

## Lebanon Chamber Membership

A critical piece of your business strategy



## The Chamber is connection.

The Chamber excels at bringing together leaders and influencers from throughout the community to build the teams that make things happen.

Build strong business relationships at [www.lebanon-chamber.org](http://www.lebanon-chamber.org)



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## Lebanon Chamber of Commerce Catalyst Convener Champion

Let the Lebanon Chamber be your community resource and your business advocate. We have a variety of events and programs designed to help all businesses from large industrial to small mom & pop shops. From mid-sized companies to non-profits.

### Catalyst

*Catalyst ~ noun ~ a person or thing that precipitates an event or change.*

#### Education

- Brown Bag Lunch & Learn
- Forum Lunches

#### Economic Development Committee

- Keeping you informed about what's new and upcoming in town

#### Tourism Committee

- Manages tourism dollars from the city transient taxes in the form of grants

### Convener

*Convener ~ noun ~ a person whose job it is to bring people together.*

#### Networking

- Business After Hours
- Forum Luncheons

#### Convenor (con't)

- Biz Expo - a one day showcase of Lebanon's finest businesses

#### Ambassadors

- Promoting business awareness in the community with visitations to new businesses, and special ribbon cuttings, and grand openings

#### Greeters

- Friday morning get togethers to learn about a business and to network

#### Cascade Gateway Leadership

- Nine Monthly business "field trips" that provides a complete introduction to East Linn County and helps create successful, effective leaders within the community.



### Champion

*Champion ~ noun ~ a person who fights for a cause on behalf of someone else.*

#### Government Affairs

- Insider updates from the Capitol during legislative sessions
- Candidate forums to help you make informed decisions relevant to your business

#### Referrals and Community Support

- Welcome Neighbor program sending area and chamber business information to new residents
- The chamber receives hundreds of calls a year from consumers looking for a place to do business
- Creates a valuable information pipeline to help highlight business and non-profit events
- The areas most reasonable dues structure for non-profits serving our area