



DISCOVER DOWNTOWN

JUNE 2026



STRAWBERRY FESTIVAL WEEKEND

June Has Arrived: Get Ready for the Strawberry Festival!

With June upon us, we are thrilled to announce the eagerly awaited Strawberry Festival—a celebration brimming with joy, laughter, and unforgettable experiences for the entire family! Kicking off on the first full weekend of the month, this vibrant festival is packed with activities and events designed to create lasting memories.

Festival Highlights

- Thursday Evening: The festivities begin at 4 PM when the gates swing open, inviting you to an enchanting evening filled with entertainment and excitement, lasting until 11 PM.
- Friday Fun: Get ready for a delightful day! The Junior Parade kicks off at 2:30 PM, with gates opening at 1 PM to welcome everyone to join in the fun. Activities will continue into the night until midnight!
- Action-Packed Saturday: Saturday is overflowing with excitement! Start your day with a refreshing Run/Walk at 9 AM, followed by the spectacular Grand Parade at 11 AM. The gates will remain open from noon until midnight, culminating in a dazzling fireworks display at dusk, giving you plenty of time to explore all the festivities.
- Sunday Finale: As the weekend winds down, join us for one final day of celebration! Gates will be open from 12 PM to 5 PM, offering visitors a last opportunity to revel in the lively atmosphere and enjoy everything the festival has to offer.

Join us in celebrating community spirit and the joy of summer at the Strawberry Festival. We can't wait to see you there for an unforgettable weekend filled with fun, family, and cherished memories!

And don't forget to explore the charming shops in downtown as you wait for the parade on Friday and Saturday!

HAPPENING DOWNTOWN



Get ready for an action-packed Strawberry Weekend in the downtown!

Join us for the Downtown for the Strawberry Festival Parades:

- Friday: JR Parade at 2:30 PM
- Saturday: Grand Parade at 11 AM

Both parades go down Main Street in the downtown!

Conversion Brewing- While you're waiting for the Grand Parade fun to begin, swing by for a refreshing Bloody Mary, cozy Irish Coffee, or a bubbly Mimosa—whatever your heart desires!

Afterglow Arcade- is the perfect spot to cool off! They're opening at 10 AM Saturday with Cold drinks, Air conditioning, Arcade games, and one of the best parade views in town! Grab some tokens and make a day of it with us!

Barsideous Brewing- Saturday night they are kicking off Open Mic Night! Whether you want to showcase your talent or just enjoy the show, come to our historic Gem Theater for a night of music, comedy, poetry, and more. We've got great food and drinks waiting for you!

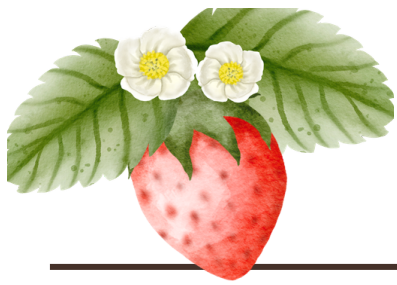
So, gather your friends and family, head downtown and make some unforgettable memories this weekend! Can't wait to see you all out there.

AFTERGLOW ARCADE
WE'RE OPENING **EARLY!**
SATURDAY, JUNE 6TH
★ OPEN AT 10AM! ★
BECAUSE THE STRAWBERRY FESTIVAL GRAND PARADE STARTS AT 11!
COOL AIR CONDITIONING
COLD DRINKS FROM OUR HUGE WINDOWS!
PARADE VIEWS FROM OUR HUGE WINDOWS!
PLAY, WATCH, CHILL, REPEAT. THAT'S A WIN.
THE BEST SPOT BEFORE, DURING, OR AFTER THE PARADE!
GAMES, GOOD VIBES, STRAWBERRY FESTIVAL FUN.
See you June 6th!
OPEN AT 10AM • PARADE AT 11AM • GOOD TIMES ALL DAY
AFTERGLOW ARCADE - YOUR PARADE DAY HIDEAWAY!

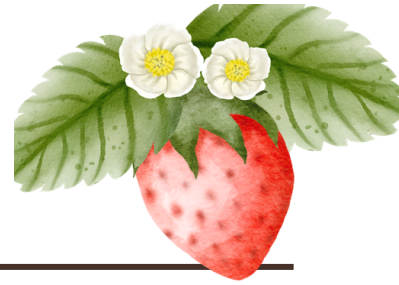
OPEN MIC PLUS
Barsideous Brewing
7PM - 8PM
First Saturday of Each Month
Starting June 6th
For writers, poets, comedians, singers, improv performers, actors, musicians or anyone wanting to show off their talent!
Audience members very welcome!

WATCH THE **Strawberry Parade** WITH US!

LEBANON
STRAWBERRY *Nights*
117TH
STRAWBERRY FESTIVAL
DRIVE-IN



A MESSAGE FROM BOARD



Thank You to Our Sponsors!

We're excited to share that this year, we're introducing a spectacular play center at our Concerts in the Park! Prepare for an evening of excitement with a Bounce House, generously provided by Animal Kingdom Party Rental. In addition to bouncing to their hearts' content, kids will have the chance to enjoy a fantastic assortment of yard games designed to ensure endless fun. They can engage in classic favorites like Connect Four, cornhole, ring toss, kerplunk, and many other activities.

We want to take a moment to express our heartfelt gratitude to our amazing sponsors who have made this addition possible: Kerry Whitlatch from Farmers Insurance, Dala from Dala's Blue Angels, Chris from Boulder Falls, Stefon Orloff, Ken Jackola, and Katlin from Beauty Life Salon. Your generous support truly means the world to us and helps create a vibrant community experience.

Join us for an evening filled with music, laughter, and cheerful activities that the entire family can enjoy! We can't wait to see you there and share in the joy of this wonderful event!

SPONSORSHIP OPPORTUNITIES

The Lebanon Downtown Association is committed to creating a vibrant downtown atmosphere by organizing a variety of free community events and programs that foster connection among residents. To support this mission, we are actively seeking to raise money to fund local events throughout the year. As a sponsor, your participation will enhance the community and support events and programs that bring joy to all. Some of our signature events include Movies at the Mill, Concerts in the Park, Downtown Classic Car Show, Downtown Trick or Treat, Downtown Art, First Fridays, and many more.

We are currently organizing sponsorship opportunities for the 2026 year. By investing in the Lebanon Downtown Association, you are contributing to the overall well-being of our community.



NEW TO THE DOWNTOWN



New Chapters to Downtown Businesses!

We're thrilled to share some exciting news in our latest newsletter! The Lebanon Downtown Association is officially setting up its very own office on Main Street! While we're not open just yet, we're hard at work getting everything ready for a grand opening sometime in June. This new space will serve as a warm and welcoming hub where you can stop by to get information about all the happenings in downtown, inquire about membership, or simply chat with us. We can't wait to connect with the community regularly!

Office Location: 678 South Main St.

Stay tuned for updates on our opening date and all the exciting things we have planned!

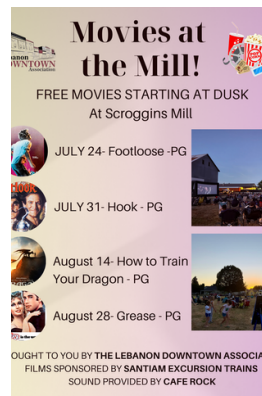
In addition, we're delighted to announce that Karie Cordle has moved her office State Farm office to the former location of the Big Town Hero. While Karie isn't new to downtown, this is her first time at the heart of it all! She's thrilled about her new, larger space that will better serve your insurance needs. Karie will officially be moving in on June 8, and her office is already looking fabulous thanks to all her hard work.

Karie's office location: 11 E Ash St

We look forward to seeing you at our new office and supporting Carrie in her new location!



EVENTS IN THE DOWNTOWN



DOWNTOWN BUSINESS SPOTLIGHT

Spotlight on Bloom Boutique & Tea House!

We're excited to shine a light on Bloom Boutique & Tea House, your ultimate destination for a delightful tea experience! Located in the heart of downtown Lebanon, this cozy and inviting tea house is dedicated to offering an exceptional selection of premium teas sourced from across the globe. Whether you're a seasoned tea enthusiast or just embarking on your tea adventure, their friendly and knowledgeable staff is here to help you uncover your new favorite blend.

Join them for an engaging book club, where you can immerse yourself in lively discussions while savoring a comforting cup of tea. At Bloom, they believe in creating an atmosphere of tranquility and elegance that enhances every visit.

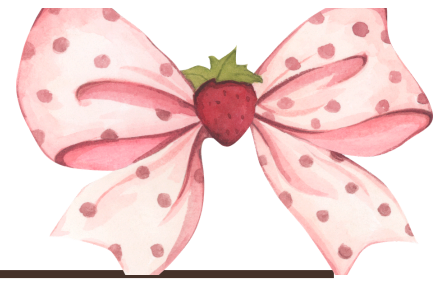
They have an extensive range of artisan loose leaf teas, a delectable lunch menu featuring fresh, flavorful options. They have unique spices, fashionable clothing, many household items, baby clothes and much more to elevate your shopping experience. serene ambiance complemented by our welcoming staff

Additionally, they have a beautiful event space available from Saturday evening to Tuesday, perfect for hosting your special gatherings or celebrations.

Visit Bloom Boutique & Tea House and indulge in the full tea house experience!

June's

DOWNTOWN EVENTS



JUNE 4TH

Lebanon Downtown Farmers Market- @ Ralston Park 2pm-6pm
Strawberry Festival Begins
Et Cetera Thrift Shop- Guess How Many Strawberry Candies Contest

JUNE 5TH

Barsideous Brewing- Comedy Show @7pm
Strawberry Festival JR Parade 2:30pm
Santiam Excursion Trains- Strawberry Festival Shuttle Train @All Day

JUNE 6TH

Strawberry Festival Grand Parade @ 11am
Santiam Excursion Trains- Strawberry Festival Shuttle Train @All Day
Afterglow Arcade- Opens early @10am
Barsideous Brewing- Open Mic Plus @7pm
Conversion Brewing- Parade Pre-Game @10am

JUNE 7TH

Darkbloom Coffee Company- Celestial Junk Journal Workshop @1pm
Strawberry Festival Final Day

JUNE 11TH

Lebanon Library- SRP Kickoff with Twisty the Great @11am

JUNE 12TH

Boulder Falls Inn- Japanese Healing Garden Summer Tours@10am

JUNE 13TH

Santiam Excursion Trains - Santa Maria Ride @10am & 12:30pm
Santiam Excursion Trains- Rail Bike Adventures @10am, 12pm, 2pm

JUNE 14TH

Santiam Excursion Trains - Sunday Brunch Train Ride @10am
Santiam Excursion Trains- Weekend Train Ride @2pm

JUNE 18TH

Lebanon Library- Bluebird Moon Band- @7pm
Lebanon Library- Family Bingo @11am

JUNE 20TH

Linn County Arts Guild- June Kids Create on a Stick @1pm
Conversion Brewing- Next Stop Comedy @8pm
Friends of the Lebanon Library- Monthly Book Sale @9am
Santiam Excursion Trains- Willamette Valley Wine Train @5pm
Santiam Excursion Trains- Rail Bike Adventures @10am, 12pm, 2pm

JUNE 21ST

Santiam Excursion Trains- Father's Day BBQ Ride @11am & 3pm Afterglow Arcade-
Best Dad in the Galaxy @2pm

JUNE 22ND

Boulderfalls Inn- Stroll for Well-Being Program @5pm

JUNE 23RD

Lebanon Library- Charmed Bookmark @3pm
Darkbloom Coffee- Sea Turtle Watercolors Class @1pm

JUNE 25TH

Lebanon Library- Bagpiper Bill @11am

JUNE 27TH

Santiam Excursion Trains - Santa Maria Ride @10am & 12:30pm
Santiam Excursion Trains- Weekend Train Ride @2pm

JUNE 28TH

Santiam Excursion Trains - Sunday Brunch Train Ride @10am
Santiam Excursion Trains- Weekend Train Ride @2pm

JUNE 30TH

Lebanon Library- Egg Carton Mushrooms @3pm



MARK YOUR CALENDAR

July's Wine Walk

Date: July 10, 2026

Location: Downtown Lebanon

Time: 5:00pm- 8:00pm



DOWNTOWN MEETINGS

June 02nd - Merchant Meeting @5:30pm

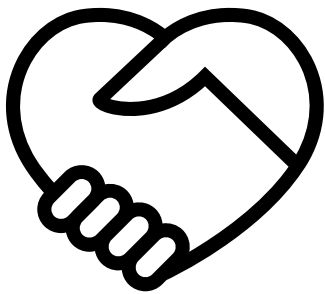
June 09th- Promotions Meeting @5:30pm

June 10th- Economic Vitality Meeting @8:30am

June 17th - Outreach Meeting @6:00pm

June 22nd- Design Meeting @5:30pm

lebanondowntownassociation.com



MEET THE BOARD



LEBANON DOWNTOWN ASSOCIATION

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Downtown
Advocate

CHRIS BRESHEARS

Vice President
Best Western
Premier Boulder
Falls Inn

MEGAN LOFTON

Secretary
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Mortgage

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CrossFit and
Director of Santiam
Excursion Trains

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Trails

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Lebanon Museum
foundation

THE CITY THAT FRIENDLINESS BUILT

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